

FALL / WINTER 2021

Sustainability Status

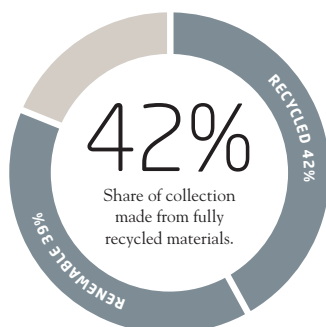


FALL/WINTER 2021 SUSTAINABILITY STATUS

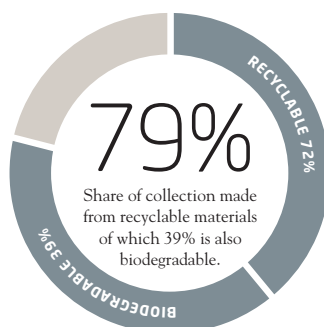
CIRCULAR PRODUCT LIFECYCLE



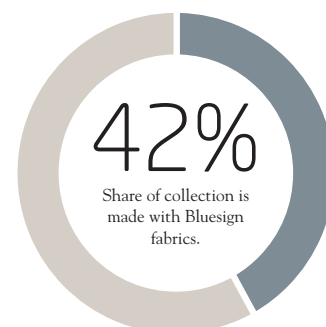
RECYCLED AND RENEWABLE MATERIALS



RECYCLABLE AND BIODEGRADABLE MATERIALS



BLUESIGN® CERTIFIED FABRICS



OUR GOAL IS to have a 100% circular collection in 2022, but what does that mean more specifically? In this case, we are talking about the number of styles in our collection that are circular by design.

Most fabrics with natural fibers like wool or Tencel are circular in themselves but only if they are not blended with synthetics. A synthetic fabric is circular if it is made

from both recycled and recyclable materials. Only recycled or recyclable is a big step forward, but fully circular is the real game changer. A circular system means that we do not extract any resources from nature, lower all emissions and eliminate the concept of waste. Combined with long lasting quality and multifunctional garments, we can significantly reduce the overall impact of textiles.

STYLE NO.	STYLE	MADE IN	FABRIC	COMPOSITION	BLUESIGN FABRICS	RECYCLED FIBERS	RECYCLABLE FABRICS	BIODEGRADABLE & RENEWABLE FIBERS	CIRCULAR PRODUCT LIFECYCLE
158424	W's DeSoil Crew	Lithuania	Solid Merino™	100% merino wool			•	•	•
151004	W's DeSoil Tee	Lithuania	Solid Merino™	100% merino wool			•	•	•
158414	W's DeSoil Hipsters	Lithuania	Solid Merino™	100% merino wool			•	•	•
170014	W's Wander Mid Tights	Latvia	Coil TreeMerino™	60% merino wool 40% lyocell Tencel®			•	•	•
170024	Wander Bra	Latvia	Activist TreeMerino™	60% merino wool 40% lyocell Tencel®			•	•	•
158444	W's DeSoil Tights	Lithuania	Solid Merino™	100% merino wool			•	•	•
130054	W's Activist Turtleneck	Latvia	Activist TreeMerino™	60% merino wool 40% lyocell Tencel®			•	•	•
157054	W's Activist Crew	Latvia	Activist TreeMerino™	60% merino wool 40% lyocell Tencel®			•	•	•
157064	W's Activist Tights	Latvia	Activist TreeMerino™	60% merino wool 40% lyocell Tencel®			•	•	•
258424	M's DeSoil Crew	Lithuania	Solid Merino™	100% merino wool			•	•	•
251004	M's DeSoil Tee	Lithuania	Solid Merino™	100% merino wool			•	•	•
258414	M's DeSoil Boxers	Lithuania	Solid Merino™	100% merino wool			•	•	•
270014	M's Wander Mid Tights	Latvia	Coil TreeMerino™	60% merino wool 40% lyocell Tencel®			•	•	•
258444	M's DeSoil Tights	Lithuania	Solid Merino™	100% merino wool			•	•	•
230054	M's Activist Turtleneck	Latvia	Activist TreeMerino™	60% merino wool 40% lyocell Tencel®			•	•	•
257054	M's Activist Crew	Latvia	Activist TreeMerino™	60% merino wool 40% lyocell Tencel®			•	•	•
257064	M's Activist Tights	Latvia	Activist TreeMerino™	60% merino wool 40% lyocell Tencel®			•	•	•
137874	W's Activist Tee	Latvia	Activist TreeMerino™	60% merino wool 40% lyocell Tencel®			•	•	•
130954	W's Tree Tee	Portugal	Woodland Jersey	100% Tencel			•	•	•
131024	W's Tree Message Tee	Portugal	Woodland Jersey	100% Tencel			•	•	•
237874	M's Activist Tee	Latvia	Activist TreeMerino™	60% merino wool 40% lyocell Tencel®			•	•	•
230954	M's Tree Tee	Portugal	Woodland Jersey	100% Tencel			•	•	•
231024	M's Tree Message Tee	Portugal	Woodland Jersey	100% Tencel			•	•	•
120084	W's Wander Half Zip	Latvia	Coil TreeMerino™	60% merino wool 40% lyocell Tencel®			•	•	•
120124	W's Wander Tights	Latvia	Coil TreeMerino™	60% merino wool 40% lyocell Tencel®			•	•	•
108574	W's Add-in Jacket	Estonia	Face fabric & Lining: C9 Ripstop™ Padding: Primaloft Gold Active +	Face fabric & Lining: 70% recycled polyester 30% polyester Padding: 55% recycled polyester 45% Polyester		•	•		•
148624	W's One Parka	China	Mission Hardshell	100% recycled polyester	•	•	•		•
148514	W's Fall in Parka	Estonia	Face fabric: Spheric 2-layer Hardshell™ Lining: Spinner Ripstop™ Padding: Primaloft® Silver Insulation Hi-Loft Ultra	Face fabric: 70% recycled polyester 30% polyester Lining: 100% recycled polyester Padding: 70% recycled polyester 30% polyester		•	•		•
220084	M's Wander Half Zip	Latvia	Coil TreeMerino™	60% merino wool 40% lyocell Tencel®	•		•	•	•

FALL/WINTER 2021 SUSTAINABILITY STATUS

278064	M's Out And About Shirt	Portugal	Cham TreeMerino™	51% Lyocell Tencel® 49% merino wool				•	•	•
208574	M's Add-in Jacket	Estonia	Face fabric & Lining: C9 Ripstop™ Padding: Primaloft Gold Active +	Face fabric & Lining: 70% recycled polyester 30% polyester Padding: 55% recycled polyester 45% Polyester				•	•	•
248624	M's One Parka	China	Mission Hardshell	100% recycled polyester				•	•	•
248514	M's Fall in Parka	Estonia	Face fabric: Spheric 2-layer Hardshell™ Lining: Spinner Ripstop™ Padding: Primaloft® Silver Insulation Hi-Loft Ultra	Face fabric: 70% recycled polyester 30% polyester Lining: 100% recycled polyester Padding: 70% recycled polyester 30% polyester				•	•	•
190784	W's Omni Pants	Portugal	Metropolis Stretch Twill™	41% recycled polyester 38% polyester 21% PTT stretch polyester					•	
190844	W's Motion Top Pants	Portugal	Motion Comfortshell™ NEW	75% recycled polyester 25% polyester				•	•	•
197574	W's Way To Go Pants	Estonia	Metropolis Action Twill™	68% polyamide 28% recycled polyester 4% elastane				•		
290784	M's Omni Pants	Portugal	Metropolis Stretch Twill™	41% recycled polyester 38% polyester 21% PTT stretch polyester					•	
290844	M's Motion Top Pants	Portugal	Motion Comfortshell™ NEW	75% recycled polyester 25% polyester				•	•	•
297654	M's Way To Go Pants	Estonia	Metropolis Action Twill™	68% polyamide 28% recycled polyester 4% elastane				•		
129664	W's Outright Houdi	Lithuania	Polartec® Power Stretch Pro® Light	52% polyester 39% polyamide 9% elastane				•		
129674	W's Outright Jacket	Lithuania	Polartec® Power Stretch Pro® Light	52% polyester 39% polyamide 9% elastane				•		
125984	W's Power Houdi	Latvia	Polartec® Power Stretch Pro®	57% polyester 33% polyamide 10% elastane				•		
120714	W's Mono Air Houdi	Latvia	Polartec® Power Air Light	73% recycled polyester 27% elastrelle-polyester				•	•	•
121034	W's Mono Air Crew	Latvia	Polartec® Power Air Light	73% recycled polyester 27% elastrelle-polyester				•	•	•
800067	W's Mono Air Jacket	Latvia	Polartec® Power Air Light	73% recycled polyester 27% elastrelle-polyester				•	•	•
229664	M's Outright Houdi	Lithuania	Polartec® Power Stretch Pro® Light	52% polyester 39% polyamide 9% elastane				•		
229674	M's Outright Jacket	Lithuania	Polartec® Power Stretch Pro® Light	52% polyester 39% polyamide 9% elastane				•		
225984	M's Power Houdi	Latvia	Polartec® Power Stretch Pro®	57% polyester 33% polyamide 10% elastane				•		
220714	M's Mono Air Houdi	Latvia	Polartec® Power Air Light	73% recycled polyester 27% elastrelle-polyester				•	•	•
221034	M's Mono Air Crew	Latvia	Polartec® Power Air Light	73% recycled polyester 27% elastrelle-polyester				•	•	•
800068	M's Mono Air Jacket	Latvia	Polartec® Power Air Light	73% recycled polyester 27% elastrelle-polyester				•	•	•
125834	W's Wooler Houdi	Portugal	Wooler Gridmerino™	100% merino wool					•	•
128554	W's Alto Houdi	Portugal	Woolly TreeMerino	60% merino wool 40% lyocell Tencel®					•	•
120224	W's Alto Crew	Latvia	Woolly TreeMerino	60% merino wool 40% lyocell Tencel®					•	•
120234	W's Alto Half Zip	Latvia	Woolly TreeMerino	60% merino wool 40% lyocell Tencel®					•	•
225834	M's Wooler Houdi	Portugal	Wooler Gridmerino™	100% merino wool					•	•
228554	M's Alto Houdi	Portugal	Woolly TreeMerino	60% merino wool 40% lyocell Tencel®					•	•
220224	M's Alto Crew	Latvia	Woolly TreeMerino	60% merino wool 40% lyocell Tencel®					•	•
220234	M's Alto Half Zip	Latvia	Woolly TreeMerino	60% merino wool 40% lyocell Tencel®					•	•
128144	W's Mix Wrap Bra	Portugal	Main fabric: Polartec® Power Stretch® Pro Detail fabric: Delta Base™	Main fabric: 57% polyester 33% polyamide 10% elastane Detail fabric: 63% polyester 37% recycled polyester				•		
128264	W's Mix Mid Tights	Portugal	Main fabric: Polartec® Power Stretch® Pro Detail fabric: Delta Base™	Main fabric: 57% polyester 33% polyamide 10% elastane Detail fabric: 63% polyester 37% recycled polyester				•		
128164	W's Drop Knee Power Tights	Portugal	Polartec® Power Stretch Pro®	57% polyester 33% polyamide 10% elastane				•		
126884	W's Long Power Tights	Portugal	Polartec® Power Stretch Pro®	57% polyester 33% polyamide 10% elastane				•		
129114	W's Lodge Pants	Poland	Polartec® Power Dry®	91% recycled polyester 9% elastane				•	•	
228264	M's Mix Wind Shorts	Portugal	Main fabric: Polartec® Power Stretch® Pro Detail fabric 1: Delta Base™ Detail fabric 2: C9 Ripstop™	Main fabric: 57% polyester 33% polyamide 10% elastane Detail fabric 1: 63% polyester 37% recycled polyester Detail fabric 2: 70% recycled polyester 30% polyester				•		
228164	M's Drop Knee Power Tights	Portugal	Polartec® Power Stretch Pro®	57% polyester 33% polyamide 10% elastane				•		
226884	M's Long Power Tights	Portugal	Polartec® Power Stretch Pro®	57% polyester 33% polyamide 10% elastane				•		
229114	M's Lodge Pants	Poland	Polartec® Power Dry®	91% recycled polyester 9% elastane				•	•	
101074	Sleepwalker	Estonia	Face fabric: Switch Woven™ Lining: Spinner Ripstop Padding: Primaloft® Black Insulation Eco	Face fabric: Switch Woven™ Lining: Spinner Ripstop Padding: Primaloft® Black Insulation Eco				•	•	•
600684	Puffy Square	Estonia	Face fabric & Lining: Switch Woven™ Padding: Primaloft® Black Insulation Eco	Face fabric & Lining: 100% recycled polyester Padding: 80% recycled polyester 20% polyester				•	•	•
800095	All Weather T-Neck	Portugal	Face fabric & Lining: C9 Ripstop™ Padding: Primaloft Gold Active +	Face fabric & Lining: 70% recycled polyester 30% polyester Padding: 55% recycled polyester 45% Polyester	No			•	•	•
106944	The Cloud	Estonia	Face fabric & Lining: Switch Woven™ Padding: Primaloft® Silver Insulation	Face fabric & Lining: 100% recycled polyester Padding: 100% recycled polyester				•	•	•
800063	W's Moonwalk Jacket	Latvia	Main fabric: C9 Ripstop™ Lining: Lite Breather™ Padding: Primaloft® Gold Active+	Main fabric: 70% recycled polyester 30% polyester Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester					•	•
800065	W's Moonwalk Shorts	Latvia	Main fabric: C9 Ripstop™ Lining: Lite Breather™ Padding: Primaloft® Gold Active+	Main fabric: 70% recycled polyester 30% polyester Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester					•	•
108794	W's Enfold Jacket	Estonia	Face fabric & Lining: C9 Ripstop™ Padding: Primaloft Gold Active +	Face fabric & Lining: 70% recycled polyester 30% polyester Padding: 55% recycled polyester 45% Polyester					•	•
108594	W's Up Jacket	Estonia	Main fabric: Spinner Ripstop™ Lining: Lite Breather™ Padding: Primaloft® Gold Active +	Main fabric: 100% recycled polyester Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester				•	•	•
106924	Mrs Dunfri	Estonia	Face fabric & Lining: Spinner Ripstop™ Padding: Primaloft® Gold Insulation	Face fabric & Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester				•	•	•
100244	W's Bouncer Jacket	Latvia	Face fabric: Spheric 2-layer Hardshell™ Lining: Spinner Ripstop™ Padding: Primaloft® Black Insulation Rise	Face fabric: 70% recycled polyester 30% polyester Lining: 100% recycled polyester Padding: 80% recycled polyester 20% polyester					•	•
800064	M's Moonwalk Jacket	Latvia	Main fabric: C9 Ripstop™ Lining: Lite Breather™ Padding: Primaloft® Gold Active+	Main fabric: 70% recycled polyester 30% polyester Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester				•	•	•

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800066	M's Moonwalk Shorts	Latvia	Main fabric: C9 Ripstop™ Lining: Lite Breather™ Padding: Primaloft® Gold Active+	Main fabric: 70% recycled polyester 30% polyester Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester	•	•	•	•
208794	M's Enfold Jacket	Estonia	Face fabric & Lining: C9 Ripstop™ Padding: Primaloft Gold Active +	Face fabric & Lining: 70% recycled polyester 30% polyester Padding: 55% recycled polyester 45% Polyester	•	•	•	•
208594	M's Up Jacket	Estonia	Main fabric: Spinner Ripstop™ Lining: Lite Breather™ Padding: Primaloft® Gold Active +	Main fabric: 100% recycled polyester Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester	•	•	•	•
206924	Mr Dunfri	Estonia	Face fabric & Lining: Spinner Ripstop™ Padding: Primaloft® Gold Insulation	Face fabric & Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester	•	•	•	•
200244	M's Bouncer Jacket	Latvia	Face fabric: Spheric 2-layer Hardshell™ Lining: Spinner Ripstop™ Padding: Primaloft® Black Insulation Rise	Face fabric: 70% recycled polyester 30% polyester Lining: 100% recycled polyester Padding: 80% recycled polyester 20% polyester	•	•	•	•
648634	The Shelter	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	•	•	•	•
649944	The Square	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	•	•	•	•
800054	W's Pace Jacket	Portugal	C9/OCTA	Face: 70% Recycled polyester 30% Polyester Back 57% recycled polyester 43% polyester	•	•	•	•
148184	W's D Jacket	Estonia	Apex 3L Hardshell™	70% recycled polyester 30% polyester	•	•	•	•
145934	W's RollerCoaster Jacket	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	•	•	•	•
149884	W's Leeward Jacket	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	•	•	•	•
149744	W's Lana Jacket	Estonia	Wool Shell	100% merino wool	•	•	•	•
800056	W's Pace Pants	Portugal	C9/OCTA	Face: 70% Recycled polyester 30% Polyester Back 57% recycled polyester 43% polyester	•	•	•	•
145944	W's RollerCoaster Pants	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	•	•	•	•
148194	W's Purpose Pants	Estonia	Apex 3L Hardshell™	70% recycled polyester 30% polyester	•	•	•	•
148644	W's Angular Pant	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	•	•	•	•
149754	W's Lana Pants	Estonia	Wool Shell	100% merino wool	•	•	•	•
800055	M's Pace Jacket	Portugal	C9/OCTA	Face: 70% Recycled polyester 30% Polyester Back 57% recycled polyester 43% polyester	•	•	•	•
248184	M's D Jacket	Estonia	Apex 3L Hardshell™	70% recycled polyester 30% polyester	•	•	•	•
245934	M's RollerCoaster Jacket	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	•	•	•	•
249884	M's Leeward Jacket	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	•	•	•	•
249744	M's Lana Jacket	Estonia	Wool Shell	100% merino wool	•	•	•	•
800057	M's Pace Pants	Portugal	C9/OCTA	Face: 70% Recycled polyester 30% Polyester Back 57% recycled polyester 43% polyester	•	•	•	•
245944	M's RollerCoaster Pants	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	•	•	•	•
248194	M's Purpose Pants	Estonia	Apex 3L Hardshell™	70% recycled polyester 30% polyester	•	•	•	•
248644	M's Angular Pant	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	•	•	•	•
249754	M's Lana Pants	Estonia	Wool Shell	100% merino wool	•	•	•	•
358454	DeSoli Hat	Lithuania	Solid Merino™	100% merino wool	•	•	•	•
358464	DeSoli Chimney	Lithuania	Solid Merino™	100% merino wool	•	•	•	•
830006	M's Outright Pants	Poland	Polartec® Power Stretch Pro® Light	52% polyester 39% polyamide 9% elastane	•	•	•	•
329084	Outright Hat	Lithuania	Polartec® Power Stretch Pro® Light	52% polyester 39% polyamide 9% elastane	•	•	•	•
378684	Top Hat	Poland	Lambswool	100% lamb wool	•	•	•	•
378674	Hut Hat	Poland	Lambswool	100% lamb wool	•	•	•	•
372524	Zissou Hat	Poland	Lambswool	100% lamb wool	•	•	•	•
320624	Power Hat	Latvia	Polartec® Power Stretch Pro®	57% polyester 33% polyamide 10% elastane	•	•	•	•
330254	Wool Liner	Poland	Coil TreeMerino™	60% merino wool 40% lyocell Tencel®	•	•	•	•
370264	Alto Mitten	Latvia	Woolly TreeMerino	60% merino wool 40% lyocell Tencel®	•	•	•	•
370274	Alto Neck Gaiter	Latvia	Woolly TreeMerino	60% merino wool 40% lyocell Tencel®	•	•	•	•
370294	Alto Hat	Latvia	Woolly TreeMerino	60% merino wool 40% lyocell Tencel®	•	•	•	•
377164	Wooler Top Hat	Portugal	Wooler Gridmerino™	100% merino wool	•	•	•	•
330354	Activist Neck Gaiter	Latvia	Activist TreeMerino™	60% merino wool 40% lyocell Tencel®	•	•	•	•
338224	Activist Balaclava	Latvia	Activist TreeMerino™	60% merino wool 40% lyocell Tencel®	•	•	•	•
340314	Shelter Mitten	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	•	•	•	•
327444	Looper	Estonia	Main Fabric: Spinner Ripstop™ Detail Fabric: Polartec® Power Stretch® Pro	Main fabric: 100% recycled polyester Detail fabric: 57% polyester 33% polyamide 10% elastane	•	•	•	•
328154	Power Wrist Gaiters	Latvia	Polartec® Power Stretch Pro®	57% polyester 33% polyamide 10% elastane	•	•	•	•
328234	Knee Gaiters	Latvia	Econ Stretch™	94% recycled polyester 6% Elastan	•	•	•	•
300324	Dunfri Mittens	Estonia	Face fabric & Lining: Spinner Ripstop™ Detail fabric: Switch Woven™ Padding: Primaloft® Black Insulation Eco	Face fabric & Lining: 100% recycled polyester Padding: 80% recycled polyester 20% polyester	•	•	•	•
300344	Dunfri Cap	Estonia	Face fabric & Lining: Switch Woven™ Padding: Primaloft® Black Insulation Eco	Face fabric & Lining: 100% recycled polyester Padding: 80% recycled polyester 20% polyester	•	•	•	•
429924	Kids Power Houdi	Latvia	Polartec® Power Stretch Pro®	57% polyester 33% polyamide 10% elastane	•	•	•	•
420414	Kids Pow Pants	Latvia	Polartec® Power Stretch Pro®	57% polyester 33% polyamide 10% elastane	•	•	•	•
520424	Kids Outright Hat	Lithuania	Polartec® Power Stretch Pro® Light	52% polyester 39% polyamide 9% elastane	•	•	•	•
429974	Jr's Power Houdi	Latvia	Polartec® Power Stretch Pro®	57% polyester 33% polyamide 10% elastane	•	•	•	•
429124	Jr's Lodge Pants	Poland	Polartec® Power Dry®	91% recycled polyester 9% elastane	•	•	•	•



Do good, play hard, push boundaries and have fun.