

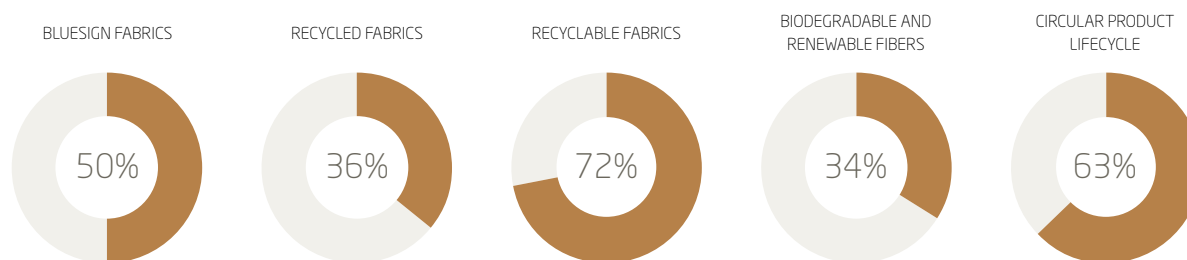
FALL / WINTER 2019

Sustainability Status



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FALL / WINTER 2019 SUSTAINABILITY STATUS



100% BROKEN DOWN 100% of our collection is either recycled, recyclable, renewable, biodegradable or Bluesign®-certified. Often a combination of several. This is a fantastic figure that required many years of hard work to reach. In the ambition to be completely transparent, we also want to break down that number. The numbers are not entirely easy to read so here are a few things to keep in mind: Our goal is to have 100%

circular products by 2022. However, 100% is not the goal of all these charts. We make products both in synthetics and natural fibers, and the graph for biodegradable and renewable is only applicable to natural fibers. In fact, all of our products in natural fibers are completely circular, but they only consist of 19% of the collection. Many products have several of these attributes, for example recycled, recyclable and circular.

STYLE NO.	STYLE	MADE IN	FABRIC	COMPOSITION	BLUESIGN FABRICS	RECYCLED FIBERS	RECYCLABLE FABRICS	BIODEGRADABLE & RENEWABLE FIBERS	CIRCULAR PRODUCT LIFECYCLE
158424	W's Desoli Crew	Lithuania	Solid Merino™	100% merino wool			1	1	1
158434	W's Desoli Zip	Lithuania	Solid Merino™	100% merino wool			1	1	1
158414	W's Desoli Hipsters	Lithuania	Solid Merino™	100% merino wool			1	1	1
158494	W's Desoli 3/4	Lithuania	Solid Merino™	100% merino wool			1	1	1
158444	W's Desoli Tights	Lithuania	Solid Merino™	100% merino wool			1	1	1
157054	W's Activist Crew	Latvia	Activist TreeMerino™	60% merino wool 40% Lyocell Tencel®			1	1	1
157064	W's Activist Tights	Latvia	Activist TreeMerino™	60% merino wool 40% Lyocell Tencel®			1	1	1
258424	M's Desoli Crew	Lithuania	Solid Merino™	100% merino wool			1	1	1
258434	M's Desoli Zip	Lithuania	Solid Merino™	100% merino wool			1	1	1
258414	M's Desoli Boxers	Lithuania	Solid Merino™	100% merino wool			1	1	1
258494	M's Desoli 3/4	Lithuania	Solid Merino™	100% merino wool			1	1	1
258444	M's Desoli Tights	Lithuania	Solid Merino™	100% merino wool			1	1	1
257054	M's Activist Crew	Latvia	Activist TreeMerino™	60% merino wool 40% Lyocell Tencel®			1	1	1
257064	M's Activist Tights	Latvia	Activist TreeMerino™	60% merino wool 40% Lyocell Tencel®			1	1	1
139694	W's Free Tee	Lithuania	Solid Merino™	100% merino wool			1	1	1
137484	W's Activist Message Tee	Latvia	Activist TreeMerino™	60% merino wool 40% Lyocell Tencel®			1	1	1
137874	W's Activist Tee	Latvia	Activist TreeMerino™	60% merino wool 40% Lyocell Tencel®			1	1	1
239694	M's Free Tee	Lithuania	Solid Merino™	100% merino wool			1	1	1
237484	M's Activist Message Tee	Latvia	Activist TreeMerino™	60% merino wool 40% Lyocell Tencel®			1	1	1
237874	M's Activist Tee	Latvia	Activist TreeMerino™	60% merino wool 40% Lyocell Tencel®			1	1	1
139154	W's Campus Crew	Latvia	Coil TreeMerino™	60% merino wool 40% Lyocell Tencel®			1	1	1
129144	W's Angie Tunic	Poland	Polartec® Power Dry®	91% recycled polyester 9% elastane	1	1			
178064	W's Out And About Shirt	Portugal	Cham TreeMerino™	51% Lyocell Tencel® 49% merino wool			1	1	1
108574	W's Add-in Jacket	Estonia	Main fabric: C9 Ripstop™ Lining: Lite Breather™ Padding: PrimaLoft® Gold Active +	Main fabric: 70% recycled polyester 30% polyester Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester		1	1		1
148624	W's One Parka	Estonia	Mission Hardshell	100% recycled polyester	1	1	1		1
148514	W's Fall In Parka	Estonia	Face fabric: Spheric 2-layer Hardshell™ Lining: Spinner Ripstop™ Padding: PrimaLoft® Silver Insulation Hi-Loft Eco	Face fabric: 70% recycled polyester 30% polyester Membrane: 100% polyester Lining: 100% recycled polyester Padding: 100% recycled polyester		1	1		1
239154	M's Campus Crew	Latvia	Coil TreeMerino™	60% merino wool 40% Lyocell Tencel®			1	1	1
278064	M's Out And About Shirt	Portugal	Cham TreeMerino™	51% Lyocell Tencel® 49% merino wool			1	1	1
208574	M's Add-in Jacket	Estonia	Main fabric: C9 Ripstop™ Lining: Lite Breather™ Padding: PrimaLoft® Gold Active +	Main fabric: 70% recycled polyester 30% polyester Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester		1	1		1
248624	M's One Parka	Estonia	Mission Hardshell	100% recycled polyester	1	1	1		1
248514	M's Fall In Parka	Estonia	Face fabric: Spheric 2-layer Hardshell™ Lining: Spinner Ripstop™ Padding: PrimaLoft® Silver Insulation Hi-Loft Eco	Face fabric: 70% recycled polyester 30% polyester Membrane: 100% polyester Lining: 100% recycled polyester Padding: 100% recycled polyester		1	1		1
197144	W's MTM Thrill Twill Pants	Estonia	Metropolis Stretch Twill™	41% recycled polyester 38% polyester 21% PTT stretch polyester			1		
197574	W's Way To Go Pants	Estonia	Metropolis Action Twill™	68% polyamide 28% recycled polyester 4% elastane	1				
197584	W's Skiffer Pants	Estonia	Metropolis Action Twill™	68% polyamide 28% recycled polyester 4% elastane	1				
297144	M's MTM Thrill Twill Pants	Estonia	Metropolis Stretch Twill™	41% recycled polyester 38% polyester 21% PTT stretch polyester			1		
297564	M's Commitment Chinos	Estonia	Metropolis Stretch Twill™	41% recycled polyester 38% polyester 21% PTT stretch polyester			1		

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297654	M's Way To Go Pants	Estonia	Metropolis Action Twill™	68% polyamide 28% recycled polyester 4% elastane	1				
297584	M's Skiffer Pants	Estonia	Metropolis Action Twill™	68% polyamide 28% recycled polyester 4% elastane	1				
125984	W's Power Houdi	Latvia	Polartec® Power Stretch® Pro	57% polyester 33% polyamide 10% elastane	1				
125974	W's Power Jacket	Portugal	Polartec® Power Stretch® Pro	57% polyester 33% polyamide 10% elastane	1				
129664	W's Outright Houdi	Lithuania	Polartec® Power Stretch® Pro Light	59% polyester 33% polyamide 8% elastane	1				
129674	W's Outright Jacket	Lithuania	Polartec® Power Stretch® Pro Light	59% polyester 33% polyamide 8% elastane	1				
225984	M's Power Houdi	Latvia	Polartec® Power Stretch® Pro	57% polyester 33% polyamide 10% elastane	1				
225974	M's Power Jacket	Portugal	Polartec® Power Stretch® Pro	57% polyester 33% polyamide 10% elastane	1				
229664	M's Outright Houdi	Lithuania	Polartec® Power Stretch® Pro Light	59% polyester, 33% polyamide, 8% elastane	1				
229674	M's Outright Jacket	Lithuania	Polartec® Power Stretch® Pro Light	59% polyester, 33% polyamide, 8% elastane	1				
148534	W's Enzo Houdi	Portugal	Monte Merino™	100% merino wool			1	1	1
125834	W's Wooler Houdi	Portugal	Wooler GridMerino™	100% merino wool			1	1	1
127134	W's Wooler Halfzip	Portugal	Wooler GridMerino™	100% merino wool			1	1	1
128554	W's Alto Houdi	Portugal	Woolly TreeMerino™	60% merino wool 40% Lyocell Tencel®			1	1	1
248534	M's Enzo Houdi	Portugal	Monte Merino™	100% merino wool			1	1	1
225834	M's Wooler Houdi	Portugal	Wooler GridMerino™	100% merino wool			1	1	1
227134	M's Wooler Halfzip	Portugal	Wooler GridMerino™	100% merino wool			1	1	1
228554	M's Alto Houdi	Portugal	Woolly TreeMerino™	60% merino wool 40% Lyocell Tencel®			1	1	1
128144	W's Mix Wrap Bra	Portugal	Main fabric: Polartec® Power Stretch® Pro Detail fabric: Delta Base™	Main fabric: 57% polyester 33% polyamide 10% elastane Detail fabric: 63% polyester 37% recycled polyester	1				
128264	W's Mix Mid Tights	Portugal	Main fabric: Polartec® Power Stretch® Pro Detail fabric: Delta Base™	Main fabric: 57% polyester 33% polyamide 10% elastane Detail fabric: 63% polyester 37% recycled polyester	1				
128164	W's Drop Knee Power Tights	Portugal	Polartec® Power Stretch® Pro	57% polyester 33% polyamide 10% elastane	1				
126884	W's Long Power Tights	Portugal	Polartec® Power Stretch® Pro	57% polyester 33% polyamide 10% elastane	1				
129114	W's Lodge Pants	Poland	Polartec® Power Dry®	91% recycled polyester 9% elastane	1	1			
228264	M's Mix Wind Shorts	Portugal	Main fabric: Polartec® Power Stretch® Pro Detail fabric 1: Delta Base™ Detail fabric 2: C9 Ripstop™	Main fabric: 57% polyester 33% polyamide 10% elastane Detail fabric 1: 63% polyester 37% recycled polyester Detail fabric 2: 70% recycled polyester 30% polyester	1				
228164	M's Drop Knee Power Tights	Portugal	Polartec® Power Stretch® Pro	57% polyester 33% polyamide 10% elastane	1				
226884	M's Long Power Tights	Portugal	Polartec® Power Stretch® Pro	57% polyester 33% polyamide 10% elastane	1				
229114	M's Lodge Pants	Poland	Polartec® Power Dry®	91% recycled polyester 9% elastane	1	1			
107834	Moonwalk Shorties	Estonia	Main fabric: Polartec® Power Stretch® Pro Detail fabric: Spinner Ripstop™ Padding: PrimaLoft® Black Insulation Eco	Main fabric: 53% polyester 38% polyamide 9% elastane Detail fabric: 100% recycled polyester Padding: 60% recycled polyester 40% polyester	1				
608604	All Weather Shorts	Portugal	Main fabric: C9 Ripstop™ Lining: Lite Breather™ Padding: PrimaLoft® Gold Active +	Main fabric: 70% recycled polyester 30% polyester Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester		1	1		1
107824	Sleepwalker	Estonia	Face fabric & Lining: Spinner Ripstop™ Detail fabric: Switch Woven™ Padding: PrimaLoft® Black Insulation Eco	Face fabric & Lining: 100% recycled polyester Padding: 60% recycled polyester 40% polyester	1	1	1		1
608614	All Weather Tee	Portugal	Main fabric: C9 Ripstop™ Lining: Lite Breather™ Padding: PrimaLoft® Gold Active +	Main fabric: 70% recycled polyester 30% polyester Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester		1	1		1
106944	The Cloud	Estonia	Face fabric & Lining: Switch Woven™ Padding: PrimaLoft® Silver Insulation Eco	Face fabric & Lining: 100% recycled polyester Padding: 70% recycled polyester 30% polyester	1	1	1		1
108584	W's Heavenly Houdi	Portugal	Main fabric: C9 Ripstop™ Lining: Lite Breather™ Padding: PrimaLoft® Gold Active +	Main fabric: 70% recycled polyester 30% polyester Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester		1	1		1
108594	W's Up Jacket	Estonia	Main fabric: Spinner Ripstop™ Lining: Lite Breather™ Padding: PrimaLoft® Gold Active +	Main fabric: 100% recycled polyester Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester		1	1		1
108094	W's One Eighty Sweater	Portugal	Main fabric: Spinner Ripstop™ Detail fabric: C9 Ripstop™ Padding: PrimaLoft® Gold Active +	Main fabric: 100% recycled polyester Detail fabric: 70% recycled polyester 30% polyester Padding: 100% polyester	1	1	1		1
106924	Mrs Dunfri	Estonia	Face fabric & Lining: Spinner Ripstop™ Padding: PrimaLoft® Gold Insulation Eco	Face fabric & Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester	1	1	1		1
208584	M's Heavenly Houdi	Portugal	Main fabric: C9 Ripstop™ Lining: Lite Breather™ Padding: PrimaLoft® Gold Active +	Main fabric: 70% recycled polyester 30% polyester Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester		1	1		1
208594	M's Up Jacket	NP	Main fabric: Spinner Ripstop™ Lining: Lite Breather™ Padding: PrimaLoft® Gold Active +	Main fabric: 100% recycled polyester Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester		1	1		1
208094	M's One Eighty Sweater	Portugal	Main fabric: Spinner Ripstop™ Detail fabric: C9 Ripstop™ Padding: PrimaLoft® Gold Active +	Main fabric: 100% recycled polyester Detail fabric: 70% recycled polyester 30% polyester Padding: 100% polyester	1	1	1		1
206924	Mr Dunfri	Estonia	Face fabric & Lining: Spinner Ripstop™ Padding: PrimaLoft® Gold Insulation Eco	Face fabric & Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester	1	1	1		1

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648634	The Shelter	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	1	1	1		1
649944	The Square	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	1	1	1		1
149864	W's Daybreak Jacket	Portugal	Prime Ripstop™	62% polyester 38% recycled polyester	1		1		
148184	W's D Jacket	Estonia	Apex 3L Hardshell™	70% recycled polyester 30% polyester		1	1		1
145934	W's Rollercoaster Jacket	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	1	1	1		1
149884	W's Leeward Jacket	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	1	1	1		1
148484	W's Daybreak Pants	Portugal	Prime Ripstop™	62% polyester 38% recycled polyester	1		1		
145944	W's Rollercoaster Pant	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	1	1	1		1
148194	W's Purpose Pants	Estonia	Apex 3L Hardshell™	70% recycled polyester 30% polyester		1	1		1
149654	W's Jo Pants	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	1	1	1		1
148644	W's Angular Pant	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	1	1	1		1
145174	W's Motion Pants	Estonia	Motion Comfortshell™	49% polyester 42% recycled polyester 9% stretch polyester (PTT)			1		
249864	M's Daybreak Jacket	Portugal	Prime Ripstop™	62% polyester 38% recycled polyester	1		1		
248184	M's D Jacket	Estonia	Apex 3L Hardshell™	70% recycled polyester 30% polyester		1	1		1
245934	M's Rollercoaster Jacket	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	1	1	1		1
249884	M's Leeward Jacket	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester					
249744	M's Lana Shell Jacket	Estonia	Wool Shell	100% merino wool			1	1	1
248484	M's Daybreak Pants	Portugal	Prime Ripstop™	62% polyester 38% recycled polyester	1		1		
245944	M's Rollercoaster Pant	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	1	1	1		1
248194	M's Purpose Pants	Estonia	Apex 3L Hardshell™	70% recycled polyester 30% polyester		1	1		1
249654	M's Jo Pants	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	1	1	1		1
248644	M's Angular Pant	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	1	1	1		1
245174	M's Motion Pants	Estonia	Motion Comfortshell™	49% polyester 42% recycled polyester 9% stretch polyester (PTT)			1		
249754	M's LanaShell Pants	Estonia	Wool Shell	100% merino wool			1	1	1
358044	Dynamic Beanie	Lithuania	Aspire Jersey™	100% polyester			1		
358454	Desoli Hat	Lithuania	Solid Merino™	100% merino wool			1	1	1
358464	Desoli Chimney	Lithuania	Solid Merino™	100% merino wool			1	1	1
329134	Toasty Top Hat Heather	Poland	Polartec® Power Dry®	91% recycled polyester 9% elastane	1	1			
378684	Top Hat	Poland	Lambswool	100% lamb wool			1	1	1
378674	Hut Hat	Poland	Lambswool	100% lamb wool			1	1	1
322654	Power Hat	Latvia	Polartec® Power Stretch® Pro	57% polyester 33% polyamide 10% elastane	1				
377164	Wooler Top Hat	Portugal	Wooler GridMerino™	100% merino wool			1	1	1
338224	Activist Balaclava	Latvia	Activist TreeMerino™	60% merino wool 40% Lyocell Tencel®			1	1	1
327444	Looper	Estonia	Main Fabric: Spinner Ripstop™ Detail Fabric: Polartec® Power Stretch® Pro	Main fabric: 100% recycled polyester Detail fabric: 57% polyester 33% polyamide 10% elastane	1	1			
328154	Power Wrist Gaiters	Spectre	Polartec® Power Stretch® Pro	57% polyester 33% polyamide 10% elastane	1				
328234	Knee Gaiters	Poland	Econ Stretch™	94% recycled polyester 6% elastane	1	1			
429924	Kids Power Houdi	Lithuania	Polartec® Power Stretch® Pro	57% polyester 33% polyamide 10% elastane	1				
425064	Kids Toasty Pants	Lithuania	Polartec® Power Stretch® Pro	57% polyester 33% polyamide 10% elastane	1				
529134	Kids Toasty Top Hat Heather	Poland	Polartec® Power Dry®	91% recycled polyester 9% elastane	1	1			
429974	Jr's Power Houdi	Lithuania	Polartec® Power Stretch® Pro	57% polyester 33% polyamide 10% elastane	1				
429124	Jr's Lodge Pants	Poland	Polartec® Power Dry®	91% recycled polyester 9% elastane	1	1			

*Do good, play hard,
push boundaries and have fun.*

