

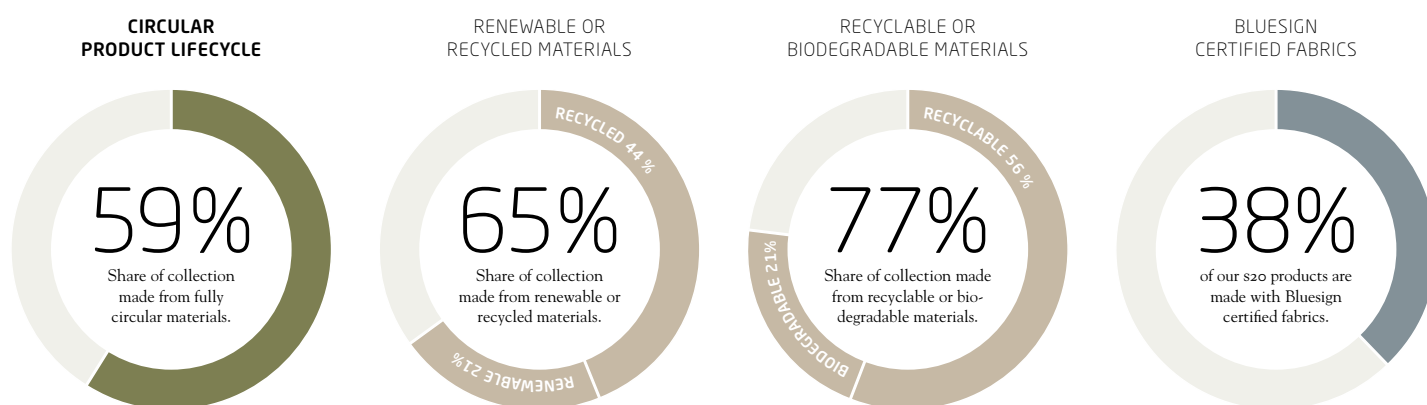
SPRING / SUMMER 2020

Sustainability Status



X HOUDINI

SPRING/SUMMER 2020 SUSTAINABILITY STATUS



OUR GOAL IS to have a 100% circular collection in 2022, but what does that mean more specifically? In this case, we are talking about the number of styles in our collection that are circular by design.

Most fabrics with natural fibers like wool or Tencel are circular in themselves but only if they are not blended with synthetics. A synthetic fabric is circular if it is

made from both recycled and recyclable materials. Only recycled or recyclable is a big step forward, but fully circular is the real game changer. A circular system means that we do not extract any resources from nature, lower all emissions and eliminate the concept of waste. Combined with long lasting quality and multifunctional garments, we can significantly reduce the overall impact of textiles.

STYLE NO.	STYLE	MADE IN	FABRIC	COMPOSITION	BLUESIGN FABRICS	RECYCLED FIBERS	RECYCLABLE FABRICS	BIODEGRADABLE & RENEWABLE FIBERS	CIRCULAR PRODUCT LIFECYCLE
158424	W's DeSoli Crew	Lithuania	Solid Merino™	100% merino wool			•	•	•
157954	W's Dynamic Hipsters	Lithuania	Aspire Jersey™	100% polyester			•		
158414	W's DeSoli Hipsters	Lithuania	Solid Merino™	100% merino wool			•	•	•
158444	W's DeSoli Tights	Lithuania	Solid Merino™	100% merino wool			•	•	•
258424	M's DeSoli Crew	Lithuania	Solid Merino™	100% merino wool			•	•	•
257954	M's Dynamic Boxers	Lithuania	Aspire Jersey™	100% polyester			•		
258414	M's DeSoli Boxers	Lithuania	Solid Merino™	100% merino wool			•	•	•
258444	M's DeSoli Tights	Lithuania	Solid Merino™	100% merino wool			•	•	•
139694	W's Free Tee	Lithuania	Solid Merino™	100% merino wool			•	•	•
137874	W's Activist Tee	Latvia	Activist Treemerino wool™	60% merino wool 40% Tencel®			•	•	•
137484	W's Activist Message Tee	Latvia	Activist Treemerino wool™	60% merino wool 40% Tencel®			•	•	•
157514	W's Dynamic Tank	Lithuania	Aspire Jersey™	100% polyester			•		
157524	W's Dynamic Tee	Lithuania	Aspire Jersey™	100% polyester			•		
157494	W's Big Up Tank	Portugal	Enlight Jersey™	100% polyester			•		
137844	W's Big Up Tee	Portugal	Enlight Jersey™	100% polyester			•		
137894	W's Big Up Message Tee	Portugal	Enlight Jersey™	100% polyester			•		
158694	W's Cover Crew	Portugal	Wish Woven™	70% recycled polyester 30% polyester		•	•		•
158714	W's Trail Vest	Estonia	C9 Ripstop™	70% recycled polyester 30% polyester		•	•		•
239694	M's Free Tee	Lithuania	Solid Merino™	100% merino wool			•	•	•
237874	M's Activist Tee	Latvia	Activist Treemerino wool™	60% merino wool 40% Tencel®			•	•	•
237484	M's Activist Message Tee	Latvia	Activist Treemerino wool™	60% merino wool 40% Tencel®			•	•	•
257514	M's Dynamic Tank	Lithuania	Aspire Jersey™	100% polyester			•		
257524	M's Dynamic Tee	Lithuania	Aspire Jersey™	100% polyester			•		
257494	M's Big Up Tank	Portugal	Enlight Jersey™	100% polyester			•		
237844	M's Big Up Tee	Portugal	Enlight Jersey™	100% polyester			•		
237894	M's Big Up Message Tee	Portugal	Enlight Jersey™	100% polyester			•		
258694	M's Cover Crew	Portugal	Wish Woven™	70% recycled polyester 30% polyester		•	•		•
258714	M's Trail Vest	Estonia	C9 Ripstop™	70% recycled polyester 30% polyester		•	•		•
138724	W's Cosmo Top	Portugal	Wish Woven™	70% recycled polyester 30% polyester		•	•		•
169794	W's Route Shirt Dress	Portugal	Wish Woven™	70% recycled polyester 30% polyester		•	•		•
169804	W's Dawn Dress	Portugal	Wish Woven™	70% recycled polyester 30% polyester		•	•		•
178064	W's Out And About Shirt	Portugal	Cham TreeMerino™	51% Lyocell Tencel® 49% merino wool			•	•	•
129144	W's Angie Tunic	Poland	Polartec® Power Dry®	91% recycled polyester 9% elastane					
238724	M's Cosmo Shirt	Portugal	Wish Woven™	70% recycled polyester 30% polyester		•	•		•
267594	M's Shortsleeve Shirt	Portugal	Wish Woven™	70% recycled polyester 30% polyester		•	•		•
267624	M's Longsleeve Shirt	Portugal	Wish Woven™	70% recycled polyester 30% polyester		•	•		•

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278064	Ms Out And About Shirt	Portugal	Cham TreeMerino™	51% Lyocell Tencel® 49% merino wool			•	•	•
166754	Ws Duffy Skirt	Portugal	Trail Stretch™	89% recycled polyester 11% elastane	•	•			
157534	Ws Light Shorts	Lithuania	Trail Stretch™	89% recycled polyester 11% elastane	•	•			
157544	Ws Skort	Portugal	Main fabric: Wish Woven™ Detail fabric: Aspire Jersey™	Main fabric: 100% polyester Detail Fabric: 100% polyester		•	•		•
166244	Ws Liquid Rock Shorts	Estonia	Liquid Rock™	56% polyamide 38% recycled polyamide 6% elastane	•				
197554	Ws MTM Thrill Twill Shorts	Vietnam	Metropolis Stretch Twill™	41% recycled polyester 38% polyester 21% PTT stretch polyester			•		
257534	Ms Light Shorts	Lithuania	Trail Stretch™	89% recycled polyester 11% elastane	•	•			
698834	Weather Shorts	Estonia	C9 Ripstop™	70% recycled polyester 30% polyester		•	•		•
267634	Ms Crux Shorts	Portugal	Liquid Rock™	56% polyamide 38% recycled polyamide 6% elastane	•				
297554	Ms MTM Thrill Twill Shorts	Vietnam	Metropolis Stretch Twill™	41% recycled polyester 38% polyester 21% PTT stretch polyester			•		
297644	Ms Way To Go Shorts	Estonia	Metropolis Action Twill™	68% polyamide 28% recycled polyester 4% elastane	•				
165564	Ws Liquid Rock Pants	Estonia	Liquid Rock™	56% polyamide 38% recycled polyamide 6% elastane	•				
197144	Ws MTM Thrill Twill Pants	Vietnam	Metropolis Stretch Twill™	41% recycled polyester 38% polyester 21% PTT stretch polyester			•		
197574	Ws Way To Go Pants	Estonia	Metropolis Action Twill™	68% polyamide 28% recycled polyester 4% elastane	•				
265564	Ms Liquid Rock Pants	Estonia	Liquid Rock™	56% polyamide 38% recycled polyamide 6% elastane	•				
297144	Ms MTM Thrill Twill Pants	Vietnam	Metropolis Stretch Twill™	41% recycled polyester 38% polyester 21% PTT stretch polyester			•		
297564	Ms Commitment Chinos	Vietnam	Metropolis Stretch Twill™	41% recycled polyester 38% polyester 21% PTT stretch polyester			•		
297654	Ms Way To Go Pants	Estonia	Metropolis Action Twill™	68% polyamide 28% recycled polyester 4% elastane	•				
129674	Ws Outright Jacket	Lithuania	Polartec® Power Stretch Pro® Light	59% polyester 33% polyamide 8% elastane	•				
129664	Ws Outright Houdi	Lithuania	Polartec® Power Stretch Pro® Light	59% polyester 33% polyamide 8% elastane	•				
125974	Ws Power Jacket	Portugal	Polartec® Power Stretch Pro®	57% polyester 33% polyamide 10% elastane	•				
125984	Ws Power Houdi	Latvia	Polartec® Power Stretch Pro®	57% polyester 33% polyamide 10% elastane	•				
129094	Ws Power Air Houdi	Latvia	Polartec® Power Air	54% recycled polyester 38% polyester 8% elastane					
125834	Ws Wooler Houdi	Portugal	Wooler Gridmerino™	100% merino wool			•	•	•
229674	Ms Outright Jacket	Lithuania	Polartec® Power Stretch Pro® Light	59% polyester 33% polyamide 8% elastane	•				
229664	Ms Outright Houdi	Lithuania	Polartec® Power Stretch Pro® Light	59% polyester 33% polyamide 8% elastane	•				
225974	Ms Power Jacket	Portugal	Polartec® Power Stretch Pro®	57% polyester 33% polyamide 10% elastane	•				
225984	Ms Power Houdi	Latvia	Polartec® Power Stretch Pro®	57% polyester 33% polyamide 10% elastane	•				
229094	Ms Power Air Houdi	Latvia	Polartec® Power Air	54% recycled polyester 38% polyester 8% elastane					
225834	Ms Wooler Houdi	Portugal	Wooler Gridmerino™	100% merino wool			•	•	•
108794	Ws Enfold Jacket	Estonia	Main fabric: C9 Ripstop™ Lining: Lite Breather™ Padding: PrimaLoft® Gold Active+	Main fabric: 70% recycled polyester 30% polyester Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester		•	•		•
129844	Ws Venture Vest	Estonia	Face fabric & Lining: C9 Ripstop™ Padding: PrimaLoft Gold Active +	Face fabric & Lining: 70% recycled polyester 30% polyester padding: 55% recycled polyester 45% polyester		•	•		•
108584	Ws Heavenly Houdi	Portugal	Main fabric: C9 Ripstop™ Lining: Lite Breather™ Padding: PrimaLoft® Gold Active+	Main fabric: 70% recycled polyester 30% polyester Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester				•	•
208794	Ms Enfold Jacket	Estonia	Main fabric: C9 Ripstop™ Lining: Lite Breather™ Padding: PrimaLoft® Gold Active+	Main fabric: 70% recycled polyester 30% polyester Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester		•	•		•
229844	Ms Venture Vest	Estonia	Face fabric & Lining: C9 Ripstop™ Padding: PrimaLoft Gold Active +	Face fabric & Lining: 70% recycled polyester 30% polyester padding: 55% recycled polyester 45% polyester		•	•		•
208584	Ms Heavenly Houdi	Portugal	Main fabric: C9 Ripstop™ Lining: Lite Breather™ Padding: PrimaLoft® Gold Active+	Main fabric: 70% recycled polyester 30% polyester Lining: 100% recycled polyester Padding: 55% recycled polyester 45% polyester				•	•
159784	Weather Tee	Portugal	C9 Ripstop™	70% recycled polyester 30% polyester		•	•		•
149854	Ws Daybreak Pullover	Portugal	Prime Ripstop™	50% polyester 50% recycled polyester	•	•	•		•
149864	Ws Daybreak Jacket	Portugal	Prime Ripstop™	50% polyester 50% recycled polyester	•	•	•		•
148744	Ws Daybreaker	Portugal	Prime Ripstop™	50% polyester 50% recycled polyester	•	•	•		•
149874	Ws Daybreak Shorts	Portugal	Prime Ripstop™	50% polyester 50% recycled polyester	•	•	•		•
148484	Ws Daybreak Pants	Portugal	Prime Ripstop™	50% polyester 50% recycled polyester	•	•	•		•
145174	Ws Motion Pants	Estonia	Motion Comfortshell™	49% polyester 42% recycled polyester 9% PTT stretch polyester			•		
249854	Ms Daybreak Pullover	Portugal	Prime Ripstop™	50% polyester 50% recycled polyester	•	•	•		•
249864	Ms Daybreak Jacket	Portugal	Prime Ripstop™	50% polyester 50% recycled polyester	•	•	•		•
248744	Ms Daybreaker	Portugal	Prime Ripstop™	50% polyester 50% recycled polyester	•	•	•		•
249874	Ms Daybreak Shorts	Portugal	Prime Ripstop™	50% polyester 50% recycled polyester	•	•	•		•
248484	Ms Daybreak Pants	Portugal	Prime Ripstop™	50% polyester 50% recycled polyester	•	•	•		•
245174	Ms Motion Pants	Estonia	Motion Comfortshell™	49% polyester 42% recycled polyester 9% PTT stretch polyester			•		
148804	Ws Airy Jacket	Estonia	C9 Ripstop™	70% recycled polyester 30% polyester		•	•		•

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147694	W's Come Along Jacket	Estonia	Rise Ripstop™	100% recycled polyamide	•	•			
148814	W's Nomad Parka	Estonia	C9 Ripstop™	70% recycled polyester 30% polyester		•	•		•
146394	W's BFF Jacket	Estonia	Surpass 2.5-layer Hardshell™	70% recycled polyester 30% polyester		•	•		•
146414	W's BFF Pants	Estonia	Surpass 2.5-layer Hardshell™	70% recycled polyester 30% polyester		•	•		•
149884	W's Leeward Jacket	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	•	•	•		•
149654	W's Jo Pants	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	•	•	•		•
149744	W's Lana Jacket	Estonia	Wool Shell	100% merino wool				•	•
149754	W's Lana Pants	Estonia	Wool Shell	100% merino wool				•	•
648634	The Shelter	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	•	•	•		•
649944	The Square	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	•	•	•		•
248804	M's Airy Jacket	Estonia	C9 Ripstop™	70% recycled polyester 30% polyester		•	•		•
247694	M's Come Along Jacket	Estonia	Rise Ripstop™	100% recycled polyamide	•	•			
248814	M's Nomad Parka	Estonia	C9 Ripstop™	70% recycled polyester 30% polyester		•	•		•
246394	M's BFF Jacket	Estonia	Surpass 2.5-layer Hardshell™	70% recycled polyester 30% polyester		•	•		•
246414	M's BFF Pants	Estonia	Surpass 2.5-layer Hardshell™	70% recycled polyester 30% polyester		•	•		•
249884	M's Leeward Jacket	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	•	•	•		•
249654	M's Jo Pants	Estonia	Loop Hardshell™	70% recycled polyester 30% polyester	•	•	•		•
249744	M's Lana Jacket	Estonia	Wool Shell	100% merino wool				•	•
249754	M's Lana Pants	Estonia	Wool Shell	100% merino wool				•	•
358044	Dynamic Beanie	Lithuania	Aspire Jersey™	100% polyester			•		
358034	Dynamic Chimney	Lithuania	Aspire Jersey™	100% polyester			•		
358454	DeSoli Hat	Lithuania	Solid Merino™	100% merino wool				•	•
358464	DeSoli Chimney	Lithuania	Solid Merino™	100% merino wool				•	•
329084	Outright Hat	Lithuania	Polartec® Power Stretch Pro® Light	59% polyester 33% polyamide 8% elastane	•				
349054	Daybreak Cap	Estonia	Prime Ripstop™	50% polyester 50% recycled polyester	•	•	•		•
368864	Gone Fishing Hat	Estonia	Wish Woven™	70% recycled polyester 30% polyester		•	•		•
328154	Power Wrist Gaiters	Poland	Polartec® Power Stretch Pro®	57% polyester 33% polyamide 10% elastane	•				
429924	Kids Power Houdi	Lithuania	Polartec® Power Stretch Pro®	57% polyester 33% polyamide 10% elastane	•				
429974	Jr's Power Houdi	Lithuania	Polartec® Power Stretch Pro®	57% polyester 33% polyamide 10% elastane	•				



Do good, play hard, push boundaries and have fun.